

Rep Order# 9797712 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50883

Printed: 10/18/2012 10:49 AM
Last Received: 10/18/2012 10:36 AM
Showing Buylines: All Lines

1 of 1

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCELLED ORDER. WILL REBOOK ON NEW CONTRACT. PLS CNF

*OC
JMG
10/18/12*

was 166,925.00

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	55%	WLWT	6%	WSTR	0%	WXIX	11%		

Books null
Demos RA35+

ORDER



Orders

Order / Rev:

50883

Alt Order #:

09797712

Product Desc:

Pillich 4 State Rep

Estimate:

2188

Flight Dates:

10/20/12 - 11/05/12

Original Date / Rev:

08/21/12 / 10/18/12

Order Type:

GENERAL

Local 12 WKRC-TV
Millennium Washington DC
MNAT
National

Primary AE:
Sales Office:
Sales Region:

Agency

Name:

Buying Time Media

Buying Contact:

Billing Contact:

650 Massachusetts Ave

Washington, DC 20001

Cash
Broadcast
EOM/EOC
15%

Billing Type:
Billing Calendar:
Billing Cycle:
Agency Commission:

Advertiser

Name:

Connie Pillich for State Rep

Demographic:

HH

Product Codes:

State Elections

Priority:

P-3

Revenue Codes:

AGY, POL-CAND, GEN

New Business Thru:
Order Separation:
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Local 12 WKRC-TV	55%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
EKRC	0%	\$0.00
UNKWN	2%	\$0.00
WCPO	26%	\$0.00
WLWT	6%	\$0.00
WSTR	0%	\$0.00
WXIX	11%	\$0.00